

CLAY MOSS

UX DESIGNER

CONTACT

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Austin, Texas

claymoss.co

EDUCATION

UX Design

General Assembly
Austin, TX | 2020

Graphic Design

San Jacinto College
Houston, TX | 2015-2018

SKILLS

- User Research
- Wireframing & Prototyping
- User Interface Design
- Interaction Design
- Information Architecture
- Accessibility & Inclusive Design
- Design Thinking
- Collaboration & Communication
- Problem-Solving

INTERESTS

Photography, Interior Design,
Hosting Friends & Cooking, Sphynx
Cats, Dogs, The House Bunny
(Movie), Being by Water

EXPERIENCE

UX Designer & Creative

FREELANCE | Jan. 2012 - Present

- Spearheaded the end-to-end design process for diverse web projects, creating visually compelling and intuitive designs to increase traffic and retention.
- Conducted extensive user research to inform user-centric design decisions.
- Contributed to monthly design sprints, focusing on ideation, prototyping, and iterative design.
- Collaborated with production design teams for award-winning short films and magazines.
- Managed and created projects for both small businesses and global brands, with work featured in various publications.

Mid-Level UX Designer

GIDDY | AUSTIN, TX | Nov. 2021 - Apr. 2023

- Led design efforts for award-winning websites and large-scale digital B2B and B2C platforms with thousands of daily users and customers.
- Developed design guidelines and styles for a suite of websites and mobile applications.
- Facilitated wireframe presentations and collaboration with cross-functional teams.
- Instrumental in securing a \$10,000,000 contract through strategic design and development initiatives with the VA to offer Ed assistance to veterans.
- Designed an innovative AI-powered app, integrating AI technology with Sexual Health and Telehealth services to enhance user experience and accessibility.
- Guided the team through a comprehensive brand revamp, enhancing brand cohesion through developing a robust design system to increase brand awareness and trustworthiness.

UX Designer

CAMIO PR | AUSTIN, TX | Dec. 2020 - Nov. 2021

- Oversaw design projects across web, app, print, and social media platforms.
- Introduced and implemented UX systems and methodologies within the organization.
- Played a key role in business development and internal brand redesign efforts.
- Helped with dozens of project proposals that were instrumental in securing dozens of \$100,000 contracts.

Designer

QUEST DESIGN & FABRICATION (UFP Inc.) | AUSTIN, TX | Sept. 2018 - Aug. 2020

- Led client design meetings and upheld brand standards across projects.
- Managed web and social media channels, applying UX principles to enhance user engagement.
- Trained and established a new team, contributing to the company's expansion in Austin.